



Advanced Search | Intelligent Results

# Listingbook AI Product Update

November 18, 2013 Release

**Listingbook is pleased to share with you news of added features and improved functions in our AI platform, which will make searching and promoting properties within the Listingbook site even easier and more efficient.**

**Map Search Functionality:** Our map search experience has been improved. Now, users will be able to draw free-form polygons on the map, allowing for more precise searching ability. Tablet users will now be able to use map search more effectively, including drawing free-form polygons with just a finger!

**Property Promotions:** We have improved the visibility, targeting and effectiveness of featured listings and open house promotions, providing an even greater value to listing agents. This includes:

- A direct link from the Promotions tab on the Property Dashboard, allowing easy and quick scheduling of new promotions.
- Better support and visibility for two-day open houses, both online and in emailed morning reports.
- Improved and enhanced targeting both online and in emailed morning reports.

And, coming soon, we will release new Featured Listing and Open House Summary Reports which provide greater insights, better graphics and detail, and the ability to include in the client's account as well as print and send to clients via PDF.

Listingbook's property promotions continue to be a great value — agents sell properties up to six times faster by using this valuable targeting tool.

**Performance Enhancements:** Additionally, we continue to make enhancements that improve site performance and have addressed minor bugs that affect some users.

The Listingbook team continues to roll out new and enhanced features. If you have any questions regarding this product update, please contact our Customer Support team at 866-353-3456 between the hours of 8:30 a.m. and 8 p.m. EST Monday through Friday.