

## ► sourceMLS™ Implementation: overview



- ✓ Simple dynamic URL construction to display the **sourceMLS™** image in an HTML tag.
- ✓ **Automatic validation** against fresh MLS data. If the listing is not currently active on the MLS - the badge will NOT display (for participating MLSs).
- ✓ Data gathered is presented in a simple dashboard layout for MLS/Broker viewing

**What you will need?** The *MLS Listing Number*, the *MLS Key* and your *Vendor Key*.

Use the following URL in your normal HTML <img> tag to display the sourceMLS™ image:

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The end result is a 100 x 58 PNG image that you can size as needed. You will have to add the MLS LISTING NUMBER, MLS KEY, and YOUR VENDOR KEY to each URL call.

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**If the listing number provided is not valid – a small 1x1 transparent image will display.**

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**\*If the listing is no longer in one of the MLS “active” statuses, an alternate off-market badge will display OR a small 1x1 transparent image will display**



\*depending on MLS participation.

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**If your website includes a one-line, thumbnail or gallery view of many listings and you would like to display the sourceMLS™ image here, use the same URL as above but include “&thumb=y” in the image tag.**

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The end result is a 50x by 29x image that you can size as needed. This will allow us to track when the image is called for a one-line, thumbnail, or gallery display versus a full client report.

If you are displaying the image in an MLS system and you have the ability to indicate that the viewer is NOT a client - we ask that you include "&agent=y" in the image tag.

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This will allow us to track viewing of the image by MLS subscriber versus a consumer.



**NOTE:** Please link all <img> tag displays of the sourceMLS badge to:  
<http://www.sourceMLS.org>



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